



designforward.io

Unlimited design. Without the hire.

Richard “Gripper” Marseglia
Senior Product Designer, 20+ years
hello@designforward.io
designforward.io



Clunky internal software is an operational cost, not a design problem.

Every hour your team spends fighting a legacy tool, re-keying data across screens, or training new starters on a confusing system is a cost that compounds. designforward is a senior product design resource on subscription — no salary, no recruitment risk, no notice period — built for operational businesses running on outdated internal tools.

SUBSCRIPTION

Single Track

£3,000/mo

One active request at a time, unlimited queue. Turnaround scales with complexity.

- Unlimited requests, one at a time
- Pause or cancel anytime
- 100% IP ownership from day one

SUBSCRIPTION

Double Track

£5,500/mo

Two active requests running in parallel — effectively your embedded design team, without the headcount.

- Two workstreams at once
- Same pause/cancel flexibility
- Best for ongoing product roadmaps

NO SUBSCRIPTION

Sprint / Project

Quoted per engagement

A 5-day Workflow Audit or 4-week Module Redesign — a defined, low-risk entry point.

- Fixed scope & timeline
- Before/after ROI playback
- No ongoing commitment

The employee problem, solved

- ✗ Fixed salary regardless of workload
- ✗ Recruitment risk & onboarding runway
- ✗ Locked in once you commit

- ✓ One flat fee, unlimited requests
- ✓ Start immediately — 20 years, zero ramp-up
- ✓ Pause or cancel anytime, no notice period

How the investment compares (typical UK annual cost)

£10k–£40k

Freelancer

£25k+

UX Agency

£60k+

In-house designer

£36k/yr

Single Track

Figures are typical UK market ranges, not designforward-specific quotes. Full rate card available on request.

Scan the QR code, or email hello@designforward.io

designforward.io