



designforward.io

Unlimited design. Without the hire.

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Senior Product Designer, 20+ years

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A senior product designer on subscription, not on payroll.

Hiring a product designer means a salary, a recruitment process and a long, awkward exit if it doesn't work out. designforward is senior product design on a flat monthly subscription: a dedicated designer for your product, with no salary, no recruitment risk and no notice period. It works for any product team, of any size. Add requests for UX flows, UI, prototypes, design systems or research, and get production-ready design files back.

SUBSCRIPTION

Single Track

£3,000/mo

One request in progress at a time, unlimited queue. Turnaround depends on complexity, from 3-5 days to 1-3 months.

- Unlimited requests, one at a time
- Pause or cancel anytime
- 100% IP ownership from day one

SUBSCRIPTION

Double Track

£5,500/mo

Two requests moving in parallel, effectively your embedded design team, without the headcount.

- Two workstreams at once
- Same pause or cancel flexibility
- Best for ongoing product roadmaps

NO SUBSCRIPTION

Sprint / Project

Quoted per engagement

A 5-day Workflow Audit or 4-week Module Redesign, a defined, low-risk entry point.

- Fixed scope and timeline
- Before and after ROI playback
- No ongoing commitment

The employee problem, solved

- ✗ Fixed salary regardless of workload
- ✗ Recruitment risk and onboarding runway
- ✗ Locked in once you commit

- ✓ One flat fee, unlimited requests
- ✓ Start immediately, 20 years, zero ramp-up
- ✓ Pause or cancel anytime, no notice period

How the investment compares (typical UK annual cost)

£10k-£40k

Freelancer

£25k+

UX Agency

£60k+

In-house designer

£36k/yr

Single Track, founding rate

Figures are typical UK market ranges, not designforward-specific quotes. Full rate card available on request.

Scan the QR code, or email hello@designforward.io

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